

DESTROY TO BUILD CANVAS

SMALLEST THREATS - WHICH MIGHT START TO DESTROY YOUR COMPANY

Brainstorm what might kill your company? Then cluster them. You can approach also with PESTLE framework.

1

TOP 3 THREATS

Discuss and structure the ideas. Develop strategies that amplify the threat. After that generate ideas of how to prevent these ideas from happening.

3

BIGGEST THREATS - WHICH MIGHT DESTROY YOUR COMPANY

What are the biggest threats to your organisation? Then cluster them. You can approach also with PESTLE framework.

2

WHAT MIGHT BLACK SWANS BE?

Prepare for the unlikely but high impact threats.